

Established heritage architect with 300 staff in 8 offices across the UK. Recognised in the UK for over 30 years, specialists in Cathedrals, Palaces, Hotels and Sustainable design solutions.

**BFC Role: Worldwide media representation**  
**When: 2007 - current**

The Brief: To show developers, Financiers and Project managers the full range of the PMT design offering. Re-position brand of established heritage architect.

The Solution: To introduce them to key media opinion formers and harness their stellar VIP client relationships.

The Results: Over £300,000 of editorial coverage in both national and b2b publications and regular exposure through placed features and comment pieces.



**BLAENAVON WORLD HERITAGE CENTRE**

BLAENAVON WORLD HERITAGE CENTRE  
17-19 THE CENTRE, WORLD HERITAGE ONE  
LONDON W1A 0AA  
020 7593 9000  
WWW.PURCELLMILLERTRITTON.CO.UK



St Peter's School in Blaenavon constructed in 1870 is the earliest known residential school in Wales and provided education for children of the men who worked in Blaenavon's British ironworks.

This growing interest led to the decision to re-use, adapt and extend St Peter's School to provide a World Heritage Site Resource Centre.

facilities housed in the new building, located in the space between the bar and cranes to take advantage of the views across the landscape of the World Heritage Site.

glass elevations with carefully detailed joinery with the existing fabric to minimise their impact and have our work to the discrete story spaces and glass walls where they are visible from the external spaces in the existing building. The original stone along elevation of the earlier floor school is retained internally in the double story entrance space and is emphasised as an element in the interior design strategy.

Client's Goals 27 listing the building for its architecture after its rescue in the 1970s. Following the designation of Blaenavon as a World Heritage Site in 2000 in 2001, major interest in its history and industrial remains increased significantly along with the local community's awareness of its value and the benefits in terms of

economic and environmental regeneration that could accrue. This growing interest led to the decision to re-use, adapt and extend St Peter's School to provide a World Heritage Site Resource Centre.

The construction of the existing building has been an exemplary exercise in sensitive repair of the existing following the agreed principles and the conservation management plan produced for the HLF grant submission. The new build is contemporarily built to respect the context within which it is placed. It has

**PROJECTS**

**FX**  
FX ARCHITECTURE & DESIGN

**SAVING ST GEORGE**

Royal Holloway University London has secured a £20m grant to fund the restoration of the building. The building is a Grade II listed building and is one of the most important buildings in the area.

**CHURCH building**

**St Mary's Church Loughlinton**

A new cathedral, and three churches in the Loughlinton area for the restoration of the church. The church is a Grade II listed building and is one of the most important buildings in the area.

**Masonry Conservation & Ecclesiastical Specialists**

BC

**sleeper**

**BROXBORNE MANSION, HERTS UK**

PRINCIPAL ARCHITECTURE DESIGN PLANNING CONSULTANTS WITH NATIONAL DESIGN AWARD FOR LIVED BUILDING

Broxbourne Mansion is a Grade II listed building in Hertfordshire. The building is a fine example of 18th-century architecture and is one of the most important buildings in the area.

**AJ**

**Case study 5**  
Conservation of a historic building.

**Case study 6**  
Conservation of a historic building.

Project description: The building is a Grade II listed building and is one of the most important buildings in the area.

