



World Class Cost and Project Management Consultancy with 120 years experience in the fields of construction, property and related industries. Gleeds offer clients extensive experience in a plethora of services and sectors.

BFC Role: Worldwide media representation
When: 2004 - current

The Brief: To boost Gleeds reputation and recognition as 120 year old construction management specialist to current and future clients via trade and national media.

The Solution : Various media tools from press releases to interviews to columns to installing Sir Steve Redgrave as Olympic Ambassador.

The Results : Growth in recognition by just over 1500%.
Over £750K worth of coverage in the past two years.
Regular column for CEO in main B2B media.

Healthcare Build

Gleeds appointed to second phase of £23m new high-tech facility for Liverpool School of Tropical Medicine

Following its first phase of work, Gleeds has been appointed to the second phase of a £23m high-tech facility for the Liverpool School of Tropical Medicine. The new building will house the school's research and teaching facilities, including a new lecture theatre, seminar rooms, and a new library. Gleeds is also responsible for the design and construction of the building's energy-efficient systems, including a new air conditioning system and a new water recycling system. The building is expected to be completed in 2008.

It will focus on how effectively energy performance staff were appointed

Willmott Dixon poaches council boss

Livingstone's fill Baker St

Building

Audit office to probe Hips fiasco

The Audit Commission has announced it will investigate the £100m Hips fiasco, a major project to improve the health service in the Humber region. The project was plagued by cost overruns and delays, leading to a major review by the Audit Commission. The review will focus on how effectively energy performance staff were appointed and how the project was managed.

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Ex-Akeler man to aid Oracle's expansion

A former Akeler man is set to aid Oracle's expansion into the UK. The former Akeler man, who has extensive experience in the construction industry, will be joining Oracle to help with its expansion into the UK market. Oracle is a leading provider of software solutions for the construction industry.

Property Week

Livingstone's fill Baker St



Building

Corporate bloat

Richard Steer *Senior companies' ever larger size are little more than an attempt to puff themselves up and appease the egotism of senior managers. So, if you get the urge, ask yourself whether your purchase is really necessary*

Building buys a pint ... for Atkin Chambers

